

# Classified advertising rates

Classified advertisements appearing within Stuff newspapers are sold either by column centimetre (for Display Classifieds) or by the number of lines for basic text advertisements (Liners).



Note: Additional rates apply to some classifications. Rates exclude GST.

## Metropolitan newspapers

Publication	Publishing Day	Bordered Display (per col/cm) Includes colour			Non-Bordered Display (per col/cm) Excludes colour			Liner Rate (Mono, per line)* Excludes colour		
		General	Public Notices	Employment	General	Public Notices	Employment	General	Public Notices	Employment
<b>The Dominion Post</b>	Mon, Tue, Thu, Fri	\$26.87	\$26.87	\$26.87	\$18.81	\$18.81	\$18.81	\$5.49	\$5.49	\$5.49
	Wednesday	\$28.28	\$28.28	\$28.28	\$19.80	\$19.80	\$19.80	\$5.49	\$5.49	\$5.49
	Saturday	\$29.77	\$29.77	\$29.77	\$20.84	\$20.84	\$20.84	\$5.49	\$5.49	\$5.49
<b>The Press</b>	Mon, Tue, Thu, Fri	\$21.84	\$21.84	\$22.47	\$11.51	\$11.51	\$13.08	\$2.96	\$2.96	\$3.48
	Wednesday	\$23.92	\$23.92	\$24.43	\$12.54	\$12.54	\$14.26	\$3.21	\$3.21	\$3.77
	Saturday	\$27.91	\$27.91	\$28.43	\$14.58	\$14.58	\$16.60	\$3.78	\$3.78	\$4.42
<b>Waikato Times</b>	Mon, Tue, Thu, Fri	\$17.86	\$19.99	\$21.46	\$15.37	\$16.72	\$18.65	\$3.99	\$4.46	\$4.46
	Wed and Sat	\$18.01	\$20.49	\$22.61	\$15.75	\$17.15	\$19.12	\$3.99	\$4.46	\$4.46

\*Minimum of three lines. Additional colour and highlighting charges may apply.

## Regional newspapers

Publication	Publishing Day	Bordered Display (per col/cm) Includes colour			Non-Bordered Display (per col/cm) Excludes colour			Liner Rate (Mono, per line)* Excludes colour
		General	Public Notices	Employment	General	Public Notices	Employment	General
<b>Manawatū Standard</b>	Mon – Sat	\$14.94	\$14.94	\$14.94	\$10.46	\$10.46	\$10.46	\$4.00
<b>Marlborough Express</b>	Mon, Wed, Fri	\$8.24	\$8.24	\$8.24	\$5.77	\$5.77	\$7.35	\$3.00
<b>Nelson Mail</b>	Mon, Wed, Fri, Sat	\$9.62	\$12.50	\$10.50	\$6.73	\$8.75	\$6.73	\$2.24
<b>The Southland Times</b>	Mon – Fri	\$13.06	\$13.06	\$13.06	\$9.14	\$9.21	\$9.21	\$3.05
	Saturday	\$14.05	\$14.20	\$14.20	\$9.84	\$9.94	\$9.94	\$3.28
<b>Taranaki Daily News</b>	Mon – Fri	\$12.22	\$12.22	\$12.22	\$8.55	\$8.55	\$8.55	\$2.70
	Saturday	\$13.45	\$13.45	\$13.45	\$9.42	\$9.42	\$9.42	\$2.70
<b>The Timaru Herald</b>	Mon – Sat	\$11.34	\$11.06	\$11.48	\$6.80	\$6.80	\$6.80	\$2.05

Classified packages available on request

Classified advertising enquiries

General Classifieds

**0800 835 323**

Email [general-classifieds@stuff.co.nz](mailto:general-classifieds@stuff.co.nz)

Family Notices

**0800 287 322**

Email [familynotices@stuff.co.nz](mailto:familynotices@stuff.co.nz)

## Sunday newspapers

Publication	Publishing Day	Bordered Display (per col/cm) Includes colour			Non-Bordered Display (per col/cm) Excludes colour			Liner Rate (Mono, per line)* Excludes colour
		General	Public Notices	Employment	General	Public Notices	Employment	General
<b>Sunday Star-Times</b>	Sunday	\$42.00	\$42.00	\$37.50	\$29.40	\$29.40	Not available	\$12.88
<b>Sunday News</b>	Sunday	\$25.64	\$25.64	\$25.64	\$17.94	\$17.94	Not available	\$7.34

# Classified advertising rates



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## Community newspapers

### Northland

Publication	Publishing Day	Bordered Display (per col/cm) Includes colour	Non-Bordered Display (per col/cm) Excludes colour	Liner Rate (Mono, per line)* Excludes colour
		General Classified	General Classified	General Classified
The Bay Chronicle	Thursday	\$9.97	\$6.98	\$3.82
Northern News	Wednesday	\$10.83	\$7.58	\$3.82
The Bay Chronicle	Wednesday	\$12.99	\$9.09	\$1.71

\*Minimum of three lines. Additional colour and highlighting charges may apply.

### Classified advertising enquiries

#### General Classifieds

**0800 835 323**

Email [general-classifieds@stuff.co.nz](mailto:general-classifieds@stuff.co.nz)

### Auckland

Publication	Publishing Day	Bordered Display (per col/cm) Includes colour	Non-Bordered Display (per col/cm) Excludes colour	Liner Rate (Mono, per line)* Excludes colour
		General Classified	General Classified	General Classified
Central Leader	Thursday	\$27.34	\$19.14	\$4.75
East & Bays Courier	Wednesday	\$19.74	\$13.82	\$4.05
Eastern Courier	Wednesday	\$12.73	\$8.91	\$2.98
Manukau Courier	Thursday	\$27.34	\$19.14	\$4.75
North Harbour News	Thursday	\$12.41	\$8.69	\$3.74
North Shore Times	Thursday	\$27.34	\$19.14	\$4.75
Nor-West News	Thursday (fortnightly)	\$8.51	\$5.96	\$1.47
Papakura Courier	Wednesday	\$14.46	\$10.12	\$3.06
Rodney Times	Thursday	\$15.34	\$10.74	\$3.74
Western Leader	Thursday	\$27.34	\$19.14	\$4.75

#### Family Notices

**0800 287 322**

Email [familynotices@stuff.co.nz](mailto:familynotices@stuff.co.nz)

### Waikato

Publication	Publishing Day	Bordered Display (per col/cm) Includes colour			Non-Bordered Display (per col/cm) Excludes colour			Liner Rate (Mono, per line)* Excludes colour		
		General	Public Notices	Employment	General	Public Notices	Employment	General	Public Notices	Employment
Cambridge Edition	Wednesday	\$8.81	\$8.81	\$8.81	\$6.17	\$6.17	\$6.17	\$3.29	\$3.29	\$3.29
Franklin County News	Thursday	\$12.77	\$12.77	\$12.77	\$8.94	\$8.94	\$8.94	\$4.20	\$4.20	\$4.20
Hamilton Press	Wednesday	\$12.10	\$12.10	\$12.10	\$8.47	\$8.47	\$8.47	\$2.81	\$2.81	\$2.81
Hauraki Herald	Friday	\$12.36	\$12.36	\$12.36	\$8.65	\$8.65	\$8.65	\$4.08	\$4.08	\$4.08
Matamata Chronicle	Wednesday	\$9.21	\$9.21	\$9.21	\$6.45	\$6.45	\$6.45	\$3.29	\$3.29	\$3.29
Piako Post	Wednesday	\$9.21	\$9.21	\$9.21	\$6.45	\$6.45	\$6.45	\$3.29	\$3.29	\$3.29
South Waikato News	Wednesday	\$11.02	\$11.02	\$11.02	\$7.71	\$7.71	\$7.71	\$4.25	\$4.25	\$4.25
Taupō Times	Wednesday	\$10.03	\$10.03	\$10.03	\$7.02	\$7.02	\$7.02	\$3.42	\$3.42	\$3.42

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# Classified advertising rates



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## Community newspapers

### Lower North Island

Publication	Publishing Day	Bordered Display (per col/cm) Includes colour			Non-Bordered Display (per col/cm) Excludes colour			Liner Rate (Mono, per line)* Excludes colour	
		General	Public Notices	Employment	General	Public Notices	Employment	General	Announcements
<b>Feilding-Rangitikei Herald</b>	Thursday	\$8.97	\$8.97	\$8.97	\$6.28	\$6.28	\$6.28	\$3.50	\$3.50
<b>Horowhenua Mail</b>	Thursday	\$6.27	\$6.58	\$7.21	\$4.39	\$4.39	\$4.39	\$4.49	\$2.05
<b>Hutt News</b>	Tuesday	\$14.00	\$14.00	\$14.00	\$9.80	\$10.00	\$10.00	\$4.49	\$2.05
<b>Kapi-Mana News</b>	Tuesday	\$12.31	\$12.31	\$12.31	\$8.62	\$8.62	\$8.62	\$4.49	\$2.05
<b>Kāpiti Observer</b>	Thursday	\$11.82	\$11.82	\$11.82	\$8.27	\$8.27	\$8.27	\$4.49	\$2.05
<b>North Taranaki Midweek</b>	Wednesday	\$8.46	\$8.46	\$8.46	\$5.92	\$5.92	\$5.92	\$1.80	\$1.80
<b>South Taranaki Star</b>	Thursday	\$8.46	\$8.46	\$8.46	\$5.92	\$5.92	\$5.92	\$1.80	\$1.80
<b>Upper Hutt Leader</b>	Wednesday	\$11.27	\$11.83	\$11.83	\$7.89	\$8.05	\$8.05	\$4.49	\$2.05

### South Island

Publication	Publishing Day	Bordered Display (per col/cm) Includes colour			Non-Bordered Display (per col/cm) Excludes colour			Liner Rate (Mono, per line)* Excludes colour	
		General	Public Notices	Employment	General	Public Notices	Employment	General	Announcements
<b>The Leader – Nelson</b>	Thursday	\$6.76	\$6.76	\$6.76	\$4.73	\$4.73	\$4.73	\$1.57	\$1.57
<b>The Leader – Tasman</b>	Thursday	\$6.76	\$6.76	\$6.76	\$4.73	\$4.73	\$4.73	\$1.57	\$1.57
<b>Marlborough Midweek</b>	Tuesday	\$10.58	\$10.58	\$11.30	\$7.41	\$7.41	\$7.91	\$3.20	\$3.20
<b>Saturday Express</b>	Tuesday	\$10.58	\$10.58	\$11.30	\$7.41	\$7.41	\$7.91	\$3.20	\$3.20
<b>Northern Outlook</b>	Wednesday	\$9.14	\$9.14	\$10.60	\$6.40	\$6.40	\$7.42	\$2.43	\$2.43

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## Classified packages available on request

## Pages sizes and column widths

### Classified page sizes

Compact	Broadsheet**
370mm x 8 columns	540mm x 11 columns

### Classified column widths (mm)

Columns	1	2	3	4	5	6	7	8	9	10	11
Width (mm)	32	66	100	134	168	202	236	270	304	338	372

## Technical specifications

For technical artwork and delivery specifications refer to [advertise.stuff.co.nz/rates-and-specs/newspapers](http://advertise.stuff.co.nz/rates-and-specs/newspapers)

## Publishing deadlines

For booking, artwork and publishing deadlines refer to [advertise.stuff.co.nz/classified-family-notice](http://advertise.stuff.co.nz/classified-family-notice). Advertisements cancelled after booking deadline will incur a cancellation fee. Deadlines vary around public holidays.

## Advertising terms and conditions

All advertising placed within Stuff newspapers is subject to our terms and conditions. Advertisers are encouraged to be aware of these. For full information refer to [advertise.stuff.co.nz/advertising-terms-and-conditions](http://advertise.stuff.co.nz/advertising-terms-and-conditions)

## Additional information

For more information, please call our friendly Classifieds team on **0800 835 323** or refer to the relevant publication at [advertise.stuff.co.nz/our-brands](http://advertise.stuff.co.nz/our-brands)